



Overview of iart tour Features

An innovative iphone application to promote your organization

OWNER FEATURES	Basic	Premier	Custom
iPhone Installable and App Store Accessible	✓	✓	✓
Web Accessible app			✓
Client Provides Content (i.e. text, links, video, audio, music, images)	✓	✓	
HAC Provides Content (i.e. text, links, video, audio, music, images)		✓	✓
35 Content Pages	✓		
50 Content Pages		✓	
Unlimited Content Pages			✓
Content backup and server storage	✓	✓	
Control "Look & Feel", Branding			✓
Automatic system updates and iart tour feature updates	✓	✓	

USER FEATURES

Interactive artwork and LEED tour	✓	✓	✓
Educational information and facts	✓	✓	✓
Access to activities and events listing	✓	✓	✓
Access to multimedia (i.e. video and audio guides)	✓	✓	✓
Exposure to organizational service information	✓	✓	✓
More information links to web content	✓	✓	✓
Ability to email feedback and support questions	✓	✓	✓
Custom features for app users branded for organization			✓

Do you have questions? Contact Us at 214.741.6330
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